

## Personal Care Industry Fact Sheet

### 个人护理品行业情况说明书

**Group Coordinator:** Yang CHEN, Unilever

小组协调员：陈颺，联合利华

**Group Members:**

小组成员：

3M	A&F	Allergan/Abbvie
Alliance Pharma	Bath & Body Works	Beiersdorf
Bioderma	Brita	doTERRA
Colgate-Palmolive	Estee Lauder	Haleon
Hawley & Hazel	ISDIN SA	KAO
Kenvue	Lacoste	L'Occitane
L'Oreal	Novonesis	P&G
Pigeon	S.C. Johnson & Son	Shiseido
Unilever	Victoria's Secret	WAHL
Walmart	Zippo	

**Key Objective(s):**

**主要目标：**

Collaboration and Effective Approach to Maximizing the Efficiency of Anti-Counterfeiting Strategy & operation.

用协作和有效的方法，最大限度地提高防伪策略和操作的效率。

**Introduction:**

**介绍：**

The Personal Care Industry members dedicate to bring health, beauty and care to our consumers through our high-quality products and service, while counterfeiting and other types of infringement have constituted a real threat to us and our consumers.

We have been working together to fighting against counterfeiting through activities including intelligence sharing, joint raids, as well as visits and trainings to law enforcement agencies & e-commerce platforms. And we will continue to raise awareness, strengthen communication, and further cooperation with associates and agencies.

个人护理品行业成员致力于通过高品质的产品和服务为消费者带来健康、美丽和护理,而假冒伪劣和其他类型的侵权行为已经对我们和我们的消费者构成了真正的威胁。

我们一直在通过信息共享、联合突击、以及对执法机构、电商平台的访问和培训等活动,共同打击假冒伪劣行为。我们将继续提高意识,加强沟通,并与各关联公司和机构进一步合作。