# Office Equipment and Printing Industry Fact Sheet 办公器械及打印行业情况说明书

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## **Group Members:**

小组成员:

Canon	Epson
HP	Signify

# **Key Objective(s)**

#### 主要目标:

Protecting rights of consumers and brand owners. To achieving the above mentioned the Office Equipment and Printing Industry will endeavor to:

- 1. Sharing information on the IP intelligence of printing industry, and other illicit trade.
- 2. Working closely to study and analysis industry trend, include but not limit to IP infringement.
- 3. Lobby and coordinating government authorities to tackle industry problem.

保护消费者和品牌所有者的权益。为了实现上述目标,办公器械及打印行业将努

#### 力做到以下几点:

- 1. 共享行业的知识产权线索和其他非法贸易的信息。
- 2. 密切研究和分析行业的发展趋势,包括但不限于知识产权侵权问题。
- 3. 游说和协调政府机构解决行业问题。

#### Introduction

## 介绍:

Members of the Office Equipment and Printing Industry work closely to cooperate in the following key areas:

- 1. Coordinate intelligence at a working industry level to better support actions at both provincial and international levels.
- 2. Discuss ongoing industry concerns and trends and develop strategies to counter them.

办公器械及打印行业小组成员在以下几个主要方面紧密合作:

- 1. 在工作行业层面协调信息, 以更好地支持省内和国际层面的行动。
- 2. 讨论当前行业关注的问题和趋势, 并制定应对策略。