

# IT Industry Working Group (IWG)

## Fact Sheet

**Group Leader:** Minjia Zheng, IBM

**Group Members:**

|                                  |           |                 |          |             |
|----------------------------------|-----------|-----------------|----------|-------------|
| Amazon (China) Holding Company   | Emerson   | Hewlett-Packard | Motorola | SD-3C       |
| Beijing Didi Infinity Technology | Epson     | HP              | Perfect  | Time Warner |
| Hewlett Packard Enterprise       | Giga-Byte | IBM             | Philips  | Wacom       |
| Canon                            | Gmedia    | Merck Holding   | rep.Dell |             |
| Cisco                            | Dell      | Microsoft       | Samsung  |             |

**Key Objective(s)**

An agreement was formed amongst the IT companies in the QBPC to take full advantage of synergies in two key areas:

- Coordinating responses and support in lobbying the Mainland Government on IP issues as they affect the IT industry, in part under the QBPC banner for IP issues as a whole.
- 
- Joint investigations and enforcements in cases affecting two or more of the member's brands, particularly in high profile cases. Initially these appear to involve coordinated actions against syndicates behind the export of mixed shipments of counterfeit IT products. These cases may also involve smaller factories and distribution centers, against which action may not normally be taken, as well as the larger production sites.

**Introduction**

Following discussions among some QBPC IT company members, the IT IWG was formed in 2001 to work cooperatively in tackling common counterfeiting problems faced by members.

In year 2005, most IT IWG members reached agreement to conduct an extensive market survey in Shenzhen which could help most IT members to understand current market situation and identify how and which suspects involved into counterfeit activities of IT products. And results have forwarded to QBPC and lobbied through MORO meeting accordingly.

Considering similar counterfeit supply chains of some counterfeit IT products, like printing supplies, some members have agreed to share infringers' information among members. Also, members will discuss on how to lobby common concerns of all IT member companies, like enforcement barriers in some cities, for some IT product, etc., through various channels like media/official newspaper.