

Personal Care Industry Working Group (IWG) Fact Sheet

Group Coordinator: Jessica Lee, Beiersdorf AG

Group Members:

个人护理行业小组(27 家会员企业)

- 3M 公司
- 安思尔有限公司 Ansell
- 拜尔斯道夫股份有限公司 Beiersdorf AG
- Coda 公司
- 美国高露洁棕榄公司 Colgate-Palmolive
- 上海蝶翠诗商业有限公司 DHC
- 雅诗兰黛公司 Estée Lauder
- 葛兰素史克公司 GlaxoSmithKline
- 好来化工（中山）有限公司 Hawley & Hazel
- 康宝莱国际公司 Herbalife
- 强生（中国）投资有限公司 Johnson & Johnson
- 花王株式会社 Kao
- 金佰利国际有限公司 Kimberly-Clark
- 万事达商贸（深圳）有限公司 Limited Brands
- 欧莱雅（中国）有限公司 L'Oreal
- 玫琳凯（中国）化妆品有限公司 Mary Kay
- 宝洁（中国）有限公司 Procter & Gamble
- 美国庄臣公司 SC Johnson & Son
- Schick 公司
- 资生堂（中国）投资有限公司 Shiseido
- 盛势达集团 Sunstar
- 联合利华（中国）有限公司 Unilever
- Zuiko 公司

Key Objective(s)

Collaboration and Effective Approach to Maximizing the Efficiency of Anti-Counterfeiting Strategy & operation

Introduction

The Personal Care IWG members dedicate to bring health, beauty and care to our consumers through our high quality products and service, while counterfeiting and other types of infringement have constituted a real threat to us and our consumers. We have been working together to fighting against counterfeiting through activities including intelligence sharing, joint raids, as well as visits and trainings to law enforcement agencies. And we will continue to raise awareness, strengthen communication and further cooperation with associates and agencies.